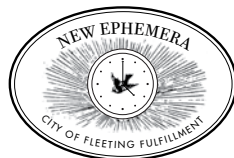




WHEELER'S WHARF NO. 4

WHETHER YOU SPEND THREE DAYS OR THREE WEEKS in New Ephemera, you will have the experience of a lifetime. From radiant landscapes to celebrated cultural events, all the pieces of a magical vacation come together in one easy-to-reach destination. A city with a rich history and an exciting future, New Ephemera attracts 50 million visitors annually from all over the world who come to find peace in the gardens, satisfaction in the gourmet selection of wine, cheese, breads and seafood, and intellectual stimulation in the renowned multilingual libraries and extensive museum collections. Transportation is easy, accommodation abundant, the air clean, and the people eager to share their city and their legends. New Ephemera exhilarates, awakening the senses to new experiences as well as to those things usually taken for granted. Stroll down its cafe-lined streets, admire its monuments and great works of art, absorb the sun on its beaches. Lose your ties to the drudgery of daily life in an hour in the Honey Baths or rent a bicycle to explore the Outer Bivouacs. There is no right way to spend your time in New Ephemera, no matter if it is your first visit or your fifth. Stay awhile and you will see why New Ephemera is called the City of Fleeting Fulfillment.



For more information:
New Ephemera Visitor's Bureau
347-813-7566



GREEN WALKWAY EAST

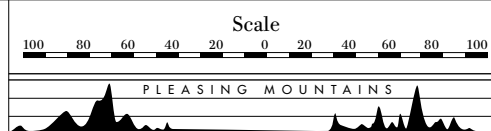


PLAN OF NEW EPHEMERA

New Ephemera Average High Temperatures (F°)

JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
90°	84°	81°	76°	75°	70°	72°	75°	78°	80°	86°	89°

Population: 374,072*
Size: Nearly 23 square miles.
Altitude: 288 feet above sea level.
*2004 Census



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| <ul style="list-style-type: none"> ■ Lorem Ipsum Sit Amet ■ Lorem Ipsum Dolore Amet | <ul style="list-style-type: none"> ----- Lorem Ipsum Sit Amet Lorem Ipsum Dolore Amet | |
| <p>Interior of New Ephemera.</p> <ul style="list-style-type: none"> 1 Museum of the Future 2 Raines Course Art Center 3 Pools of Certitude 4 North Ophidia Fountain 5 Dry Gardens 6 Vegetation Museum 7 Wheeler's Wharf No. 2 | | <p>Environs of the City.</p> <ul style="list-style-type: none"> 8 Esplanade 9 Century Market 10 Mesozoic History Gallery 11 Main Zachary Library 12 Outer Bivouacs 13 Subterranean Honey Baths 14 So. Threader Square |



THE OUTER BIVOQUACS

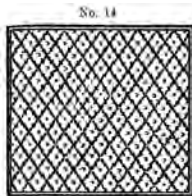
HISTORY

NEW EPHEMERA WAS FOUNDED IN 1624 BY BRITISH explorer Jeremiah Van Wessel who was on his way to chart the coast of Australia but got lost. Van Wessel fell in love with the natural beauty of the island, and he and most of his crew decided to settle there to conduct natural philosophical experiments. Those crew members who instead elected to return to England were set upon by pirates only three hours into their journey and were never heard from again.

By the early 1700's, New Ephemera had earned a reputation as a destination for the ailing to regain their health, and the modest city began to grow exponentially in size. The weather and temperament of the soil was discovered to be especially hospitable to winemaking and bookbinding, attracting a wave of artisans and entrepreneurs to the city. Over the next 200 years, New Ephemera blossomed economically and culturally, and a thriving tourist industry was in full swing by 1953. The only blight on New Ephemera's peaceful history is the infamous Five Week War of 1987, the details of which are well-known throughout the civilized world and do not need to be recounted here.

“The sea is tranquil, the new-born lights tonight gleam on the sounds of laughter. My city is eternal.”

DORA REINGOLD, NEW EPHEMERAN POET, 1796-1890

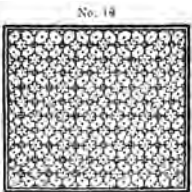


RELIGION

52%
ANIMISM

46%
SECULAR HUMANISM

2%
UNITARIANISM



ACTIVITIES

WALKING TOURS

The best way to explore New Ephemera for the first time is on foot. The many innovative tours explore the layers of history that make up the city, and are tailored to your individual interests. In addition to the historic tours, there are also eating, shopping, fairy tale, and art tours. The tour guides are superb, having undergone four years of specialized education and an additional two years of apprenticeship.

SHOPPING

The main shopping district in the city lies along Lorem Boulevard, just east of Century Market, home to the world's largest and most comprehensive flea market. Almost anything can be found in the shops in New Ephemera, if you know where to look.

DINING

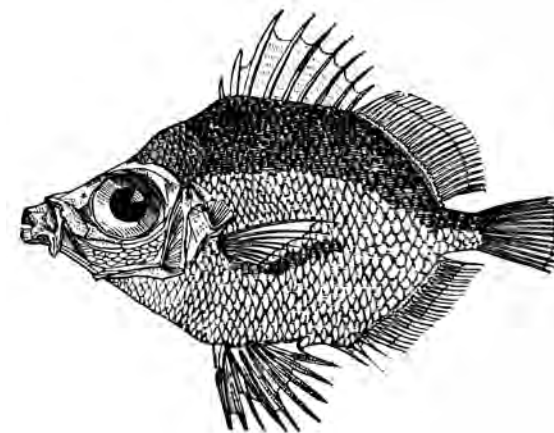
New Ephemera boasts over 350 restaurants where you can satisfy your appetite. No visit to the city would be complete without a taste of some fresh-caught Lorem fish, but any gastronomical choice is sure to please due to the presence of the esteemed Culinary Institute of New Ephemera. Be sure to accompany your meal with some of the excellent wines produced locally at one of 47 distinctive vineyards.

MUSEUMS

There are 128 museums in New Ephemera, not including the numerous galleries and temporary installations which are peppered throughout the city, waiting to be discovered. Any itinerary should be sure to include the Raines Course Art Center, the Paper Collection, the Museum of the Future, the Main Zachary Library and the Burke-Elrod Center for Interplanetary Discovery.

READING

New Ephemera's original motto, in Latin, was “populus quisnam operor non lego non exsisto inquisitor,” which translates roughly to “people who don't read can't be trusted.” If any non-readers choose New Ephemera as a vacation destination, it would behoove them to keep their ignorance to themselves.



THE LOREM FISH

NAMED AFTER ITS DISCOVERER, JULIUS DELOREM, THE LOREM FISH IS NEW EPHEMERA'S MOST FAMOUS NATIVE FISH AS WELL AS THE CITY'S CHIEF EXPORT. THIS SPINY-FINNED HERBIVORE IS PRIMARILY FOUND IN THE CLEAR WATERS OFF THE COASTS OF THE UNTOLD ISLANDS, USUALLY TRAVELING IN DENSE SCHOOLS THROUGHOUT THE GULF OF WATER. OFTEN COMPARED TO THE NORTH ATLANTIC'S SNAPPER IN FLAVOR, THE LOREM FISH CAN GROW UP TO 2 FT (61 CM) IN LENGTH, WEIGH UP TO 20 LBS (9 KG), AND IS A DEEP PURPLE-BLUE IN COLOR.



VEGETATION MUSEUM

ESSENTIAL INFORMATION

WHEN TO GO New Ephemera is a delight any time of the year. The ideal months to visit are March, April, and November. During these times you can count on excellent weather while avoiding the heat of December and January, though the humidity is always low. Winter in New Ephemera is generally mild. The best festivals are mostly concentrated during the winter months, as well as September through May.

MONEY ATMs are plentiful (and do not charge any additional fees) if you need cash, but New Ephemerans prefer to conduct transactions using the barter system. In restaurants, tipping is a matter of personal choice as menu prices have a small service charge included.

SAFETY New Ephemera is an extremely safe city and random street assaults are almost entirely unheard of. Visitors should be advised, however, that after the Five Week War in the Spring of 1987 and the subsequent implementation of the Plastic Tree Ban, anyone caught in possession of fake foliage is subject to a heavy fine and possible imprisonment. The brandishing of plastic plants in public places in New Ephemera is highly offensive to the local population and on rare occasion has resulted in violence. It is recommended that anyone travelling to New Ephemera leave his or her plastic vegetation safe at home in order to avoid unnecessary turmoil.

Visitors should also avoid the wild blueberries which are poisonous to humans 47% of the time.

TIME Timezone: GMT/UTC +8
Daylight Savings Start: Last Sunday in March
Daylight Savings End: Last Sunday in October

TRANSPORT While an extensive and efficient electric train system is in place in New Ephemera, the primary mode of transportation in the city is the bicycle. These can be rented at locations throughout the city, and riding lessons are available for those visitors who feel lessons are needed. Please note that training wheels are not abundant at every location, and it is advised that you call ahead and make reservations if you have small children for whom such accessories would be necessary.

GETTING THERE Bluehill International Airport is located 12 miles outside of the city. A shuttle bus runs from the airport to So. Threader Square every 20 minutes and makes stops at some of the larger hotels along the way. It is also possible to reach New Ephemera by canoe, and docking facilities are available for a reasonable fee at Wheeler's Warf No. 2.